

Frederick Arguello

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Senior Product UX/UI Designer

Strategic product partner that goes beyond Figma screens

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Senior Product Designer (B2B2C) – RallyUp.com 2021-2026 Remote United States

- Collaborated with two product managers, one lead engineer, two junior designers, one project manager, one customer experience manager, one UX writer, and directly with the CEO.
- Worked on various features with a mix of complexity ranging from full double-faced product experiences (main user and user's users), full event and community management features, full financial features like checkout and payment flows (including mobile app), to structured databases and admin dashboards, reporting, AI assisting features, email systems, user permissions gating, and stepped configuration flows.
- Participated on strategy and planning sessions at the business level and owned the design process. Aligned efforts with the quarterly roadmap while also managing and mentoring the small design team.
- Facilitated workshops to identify data-driven solutions and potential innovations to existing issues. Created key artifacts such as complete mapped user flows and journeys to fully responsive and test-ready prototypes to facilitate decision-making.
- Created and maintained the design system and its documentation. Supported the QA process with product managers, engineers and CS teams and run ongoing process optimization efforts.
- Supported various custom initiatives for well-known primary partners such as Microsoft and Brothers Trust.

Product UX/UI Designer (B2B2C) – StayWell 2018-2019 Remote Canada

- Led the product development initiative for a mobile application for iOS and Android and a web app. Worked on double-faced experiences, including a marketplace, booking management, payment flows, and CRM features.
- Collaborated with one engineer and a product owner while overseeing the full project cycle from product discovery, testing, and refinement to full dev hand-off. Assisted with initial research and insights consolidation, and I prototyped potential solutions for further testing and hypothesis validation.
- Developed the brand and UI system while supporting visual consistency across platforms.

Side projects 2024-2026 Remote United States, Canada, EU

- **Taskshell.app** – Built an agent-first MCP task management platform that allows people to manage their work through the very own agents they work with every day.
- **SecureSend** – Built an E2E secure file sharing platform for professionals and businesses who rely every day on safer ways to share documents on the internet.
- **Typet** – Built a delightful space for writers to get truly focused sessions for their literature projects without bloat or feature distractions.

Freelance 2017-2021 Remote United States, Canada, Argentina

- **Product Design** – Strategy services, research, problem-definition, business goals alignment, ideation, prototyping, testing, and dev hand-off and integration.
- **Web Design** – Strategy services, content creation, brand alignment, development, and implementation.
- **Brand Design** – Strategy services, research, consolidation, execution, and evolution.

Key skillset overview

- Data-driven & Scalable design
- Product Strategy
- User Experience design
- Interaction design
- Adv. Prototyping
- Design Systems
- Design Management
- Team Management
- Mentorship
- Fluent English - Native Spanish

Toolbox

- Figma – Pen.dev
- Cursor – OpenCode – Lovable
- Claude Code – Codex
- Miro – FigJam – Whimsical
- Hotjar – FullStory – MixPanel
- ProductBoard – TargetProcess
- ProtoPie – Principle
- Asana – Slack – Teams
- Notion – Slite – Guru
- Zeplin – Zeroheight

Education

Product Design

On-demand online education
2017 – Ongoing

Web Design & Development

AOLCC Canada
2019 – 2020

Brand Design

On-demand online education
2015 – 2017

English Language CEFR C1 (Currently C2)

LSI New Zealand
2015